

# Universities in the Knowledge Economy: Conference Programme

Day 1: Tuesday 10 February

Room No.	Panel/Event	Speakers	Title	Chair
<b>8.30-9.00</b>	<b>Arrival and coffee</b>			
<b>9:00 – 9:30</b> Room OGGB4	Mihi  Conference Welcome & Introduction	Geremy Hema  Prof. Robert Greenberg, Dean of Arts		
<b>9:30 - 10:20</b> Room OGGB4	Opening Keynote	<b>Sue Wright</b> (Aarhus University, Denmark)	Mapping, managing, gendering, contesting university boundaries in the knowledge economy	Cris Shore
<b>10.20-11.35</b>  Case Room 3	Panel 1 (x3 papers) Shifting Boundaries of Universities in the Knowledge Economy	Corina Balaban (Aarhus)  Jie (Freya) Gao (Aarhus)  Jakob Williams Ørberg (Aarhus)	CB: Doctoral education: The new figure of the ‘Knowledge Worker’ in the EU  JG: Capture the shifting boundaries: Toward a new conceptual framework for studying cross-border partnerships in higher education  JWØ: Enemy at the gates? The rising coaching industry and its effects on admission, studies and graduation in Indian higher education	Nick Lewis
<b>10:20 – 11:35</b> Room OGGB4	Panel 2 (x 3) Alternative Ways of Thinking the University: Part I	Joss Winn (Lincoln, UK)  Catherine Butcher (Roehampton)  Sarah Amsler (Lincoln)	JW: Labour, property and pedagogy: Theory and practice for cooperative higher education  CB: Heterodox forms of university governance: Placing students at the core  SA: ‘Either we do this or we die. There is no alternative’. Learning from struggles for autonomous higher education	Stephen Turner
<b>11.35- 11:55</b>	<b>Coffee/tea</b>			
<b>11.55- 1:10</b> Room OGGB4	Panel 3 (x 3) Internationalising Higher Education in China	Gilsun Song (Zhejiang University, China)  Mei Qu (Aarhus)  Wei Shen (Lancaster University, UK)	GS: A Reconsideration of the internationalization of higher education: asymmetrical power relations  MQ: The connection between institutional and ‘glonacal’ internationalization policies: The case of a Chinese research university  WS: Internationalization of Chinese universities: From policy to practices	Jie Gao
<b>11:55 – 1:10</b> Case Room 3	Panel 4 (x 3) Transforming Universities: International Perspectives	Tatyana Bajenova (ENS, Lyon)  Xiuyan Xu (Tianjin University, China)	TB: Universities and think tanks in the knowledge based economy: shifting, crossing and blurring boundaries  XX: Quality assurance of transnational higher education in China: A case study of the joint programme between a Chinese private institution and a Danish public institution	Que Anh Dang

1:10-2:00	<b>Lunch</b>			
2:00 -3.40 Room OGGB4	Panel 5 (x4) <b>In – or OUTside? Shifting Boundaries of the University</b>	António Magalhães (University of Porto, Portugal)  Liu Baocun (Beijing Normal University) and Yang Xiuzhi (Beijing Institute of Education)  Benedikte Custers (Porto, Portugal)  Miguel Lim (Aarhus University)	AM: Presence and influence of external stakeholders in boards of HEIs: from <i>imaginary friends</i> to <i>interfering friends</i>  LB, YX: Social participation in the new education governance system of China: an international and comparative perspective  BC: What is higher education for? Mandates addressed to higher education  ML: Rankers looking in: What do global university rankers do?	John Morgan
Case Room 3	Panel 6 (x4) <b>Changing Conditions of Academic Life in the Knowledge Economy</b>	Brigitte Bönisch-Brednich (Victoria University, New Zealand)  Marek Tesar (Auckland University)  Christian Rogler (University of Vienna)  Richard Pountney (Sheffield Hallam University, UK)	BBB: The self-managing scholar: Narrative strategies and imaginaries and the mobile academic career  MT: Being and (un)becoming a lecturer-subject in the knowledge economy  CR: A double-edged privilege: Being an early-stage anthropologist in the global knowledge economy  RP: Autonomy and consensus-seeking in course planning and approval in higher education	Sina Westa
3:40-4:00	<b>Afternoon tea</b>			
4:00-5.30 Room OGGB4	Panel 7: <b>FORUM: Critic and Conscience: A formidable space of academic freedom in Aotearoa New Zealand?</b>	Barbara Grant (Auckland)  Kris Gledhill (Auckland)  Tracey McIntosh (Auckland)  Matheson Russell (Auckland)	BG: A brief historical introduction  KG: An overview of the legal protections for academics in New Zealand  TMcl: How Māori ideals of knowledge, wisdom and its critical uses relate to the legal descriptions of academic freedom and the critical purpose of the university  MR: Situating the ideals of academic freedom and dissenting speech in the Enlightenment tradition: the need for building a culture in New Zealand of purposeful academic engagement in the public sphere	Elisabeth Rata
5:45 – 7:30	<b>Reception – Old Government House</b>			

Day 2: Wednesday 11 February

Room No.	Panel	Titles / Paper	Speakers	Chair
9:00 - 9.50 Room OGGB4	Opening Keynote	<b>Nick Lewis</b> (University of Auckland)	From unbundling to rebundling: Building a 'more-than-oppositional' politics to university restructuring	Sue Wright
9:50 - 11:05 Case Room 3	Panel 8 (x3) Academic Capitalism Revisited: University- Business Relations	Roxana Chiappa (Washington State, USA) Torbjörn Friberg (University of Copenhagen) Nigel Haworth, Nick Lewis, John Morgan, Cris Shore (Auckland University)	RC: Academic capitalism in Chile: An analysis of the role of Chilean public universities in the discussion of innovation policies TF: The social role of the self-contradictory phenomenon of Triple Helix networks NH; NL; JM; CS: Keywords of the third mission	Nigel Haworth
9:50 – 11:05 Room OGGB4	Panel 9, Part 2 (x2) Alternative Ways of Thinking the University: Part II	Fern Thompsett (University of Queensland, Australia) Aniko Horvath (Kings College, London) <i>Discussants</i> : Rebecca Boden (Roehampton), Sue Wright (Aarhus), Chris Newfield (UC Santa Barbara)	FT: The pre-figurative politics of free universities: An 'a-teleological' approach to contesting capitalism and the knowledge economy AH: Who owns the future of UK higher education?	Catherine Butcher
11.05-11:30	<b>Coffee/tea</b>			
11.30-1.10 Case Room 3	Panel 10 (x4) Cultivating Academic Entrepreneurship	Fan Wu (Beijing Institute of Education) & Shaoxue Liu (Shanghai Jiao Tong University) Jana Bacevic (Aarhus) Don Brenneis (UC Santa Cruz)	FW & SL: The cultivation of engineering talents by university-enterprise cooperation JB: Beyond resistance: Human agency and the role of universities in the knowledge economy DB: Reading the new: form, language, and communicative practice in shaping institutional innovation in the US and beyond	Benedikte Custers
Room OGGB4	Panel 11 (x4) New, Old, Transformed ; Shifting Actors in Higher Education	Chris Muellerleile (Bristol University, UK) Janja Komljenovič (Bristol University) Susan Robertson (Bristol University) Vanja Ivošević (University of Porto)	CM: Open Access, Closed Economy? JK: Emerging private actors leading marketization in higher education SR: Higher education regionalising projects in a globalising world: a 'variegated regionalism' account VI: Regionalisms, states and universities transformed	Pavel Zgaga
1:10-2:00	<b>Lunch</b>			

2:00-3:40 Case Room 3	Panel 12: (x4) Does Knowledge Matter?	John Morgan (Auckland) Elizabeth Rata (Auckland) Graham McPhail (Auckland) Pavel Zgaga (University of Ljubljana, Slovenia)	JM: Universities, academic disciplines and the war on knowledge ER: The authority for knowledge GMcP: Pedagogic identities and students' readiness for university PZ: 'This is only academic knowledge': The role of academic knowledge in the knowledge society	Roger Dale
Room OGGB4	Panel 13: (x3) Contested Missions: Relocating the University in the Global Knowledge Economy	Shamsul A.B. (National University of Malaysia) & Anis Yusoff (National University of Malaysia) Anthony Welch (University of Sydney) Fazal Rizvi (University of Melbourne)	SAB & AY: Establishment of research universities in Malaysia in the Knowledge-Based Economies (KBEs) era: Economic and scientific ambition vs. survival of social cohesion AW: Opportunistic entrepreneurialism in Australian higher education FR: Research and innovation in Indian higher education	Rebecca Boden
3.40-4:00	<b>Afternoon tea</b>			
4:00 5.30 Room OGGB4	Panel 14: (x 4) Trends in University- based research in New Zealand: [short presentations + discussion and debate]	Peter Crabtree (NZ Ministry of Business, Innovation and Employment (MBIE)); Andy Shenk (Director, Auckland UniServices Ltd.); Kristiann Allen (Chief of Staff, Office of the NZ Chief Science Advisor). Discussant: Nigel Howarth (Auckland)	The national research environment: Emerging pressures and new possibilities?	Nick Lewis
7:00	<b>Conference Dinner – Fale Pacifica</b>			

Day 3: Thursday 12 February

	Panel	Speaker	Title	Chair
9:00 - 9:50 Room OGGB4	Opening Keynote (No. 4)	Jill Blackmore (Deakin University, Melbourne)	Leaderism, gender and 'scaled up' higher education	Sue Wright
9:50 – 11:05 Room OGGB4	Panel 15 (x3) Management and Gender in the Neoliberal University	Julie Rowlands (Deakin University) Katja Jonsas (Roehampton) Kirsten Locke (Auckland)	JR: Navigating the 'in between' spaces: Beyond the academic/managerialism divide in university governance KJ: Managing women: Academic careers and gender in business schools KL: Desiring trajectories: subjective negotiations in the academic sphere	Miguel Lim
9:50 – 11:05 Case Room 3	Panel 16 (x 3) Online Education after MOOCs	Chris Newfield (UC Santa Barbara) Jenna Joo (UC Santa Barbara)	CN: Ed-Tech after the MOOC bubble: Some implications for student-centered learning JJ: Online courses as means of 'moving forward': What can we learn from students' narratives on educational values and learning experiences?	Susan Robertson
11.05-11.30	<b>Coffee/tea</b>			
11:30-1:10 Room OGGB4	Panel 17 (x4) Changing University Values	Richard Heraud (Waikato University, NZ) Roger Dale (Bristol University) Sandra Grey (Victoria University, NZ) Miguel Lim & Jakob Williams Ørberg (Aarhus)	RH: Open and social innovation in the university RD: A focus on changing modes of valorization of higher education knowledge SG: The undermining of the civic mission of universities ML, JØ: Metrics put to work: National policy choices in the face of global university rankings	Antonio Magalhaes
Case Room 3	Panel 18 (x 4) Leadership & Management in the Neoliberal University	Nick Butler, Helen Delaney (Auckland) & Sverre Spoelstra (Lund University, Sweden) Cris Shore (Auckland University) Lilly Manoharan (read by Nick Lewis) (Auckland University)	NB, HD, SS: The life of measures: a study in the social and organizational impact of leadership psychometric instruments CS: Leadership and responsabilisation in the (post)-neoliberal university LM: The qualities of 'quality' within tertiary education policy and governance in New Zealand	Katja Jonsas
1:10-2:00	<b>Lunch</b>			

2.00-3.40 Room OGGB4	Panel 19 x 4 <a href="#">Changing notions of Doctoral Education</a>	Frances Kelly (Auckland) Robert Stratford (Waikato) Maresi Nerad (University of Washington, USA) James Burford (Thammasat University, Thailand)	FK: Higher education and the idea of the PhD RS: New Zealand's Tertiary Education Strategy and an alternative ecological framework for higher education in New Zealand MN: Using flagship doctoral programmes for institutional mission expansion: Who is served here? JB: The 'cruel optimism' of the PhD & doctoral writing as a practice of adjustment	Corina Balaban
Case Room 3	Panel 20 x 4 <a href="#">Internationalising Higher Education: comparative perspectives</a>	Takao Kamibeppu (Tokyo Jogakkan College) Que Anh Dang (Bristol) Sintayehu Kassaye Alemu (University of Ljubljana) Charles Crothers (Auckland University of Technology)	TK: Global influences and pressures to internationalise higher education in Japan: The influences of Europe, ASEAN, and the US QAD: 'Shaping an ASEM Education Area': Region-Making from Within SKA: Rewards and challenges of the internationalisation of higher education from a periphery perspective: Sub-Saharan Africa CC: Internationalisation of university staff and students	Janja Komljenovic
3:40-4:00	<b>Afternoon tea</b>			
4:00-5:30 Room OGGB4	Panel 21: <b>Roundtable:</b> <a href="#">Academic Freedom in the Knowledge Economy: Where does it start and where should it end?</a>	Sina Westa (Ljubljana University) Klaus Beiter (Lincoln University) Kwadwo Appiagyei-Atua (University of Ghana/Lincoln) Discussants: Pavel Zgaga (Ljubljana; Matheson Russell (Auckland)	SW: Internalising new discourses: Reshaping university autonomy and its effects on academic freedom KB: Measuring academic freedom as a human right: Quantifying recent trends in Europe KAA: Assessing reform and innovation in African universities against recent trends in respect for academic freedom	Jana Bacevic
5:30 _ 6:30 Case Room 3	UNIKE Advisory Board Meeting (Fellows, Supervisors and Associated Partners)			

Day 4: Friday 13 February

	Panel / Session	Speakers	Title	Chair
9:00 - 9:50 Room OGGB4	Opening Keynote (No. 5)	<b>Stefano Harney</b> (Singapore Management University)	Zombie Universities	Campbell Jones
9:50 - 11:30 Room OGGB4	Panel 22 (x 4) Financialisation of Higher Education and Student Debt	Campbell Jones (Auckland) Tim Lamusse, Nate Rew & James Roberts (Auckland) Gritt Nielsen (Aarhus) Alex Thorne-Large (Auckland) <i>Discussant:</i> Rebecca Boden (Roehampton)	CJ: Ends of Worlds TL, NR, JR: Should students abandon the university? GN: Student protests, austerity and the 'value' of education ATL: The contemporary student debt crisis	Chris Muellerleile
9:50 - 11:30 Case Room 3	Panel 23 (x 4) Pedagogies of Privilege	Cat Pausè (Massey University, NZ) Katarina Gray-Sharp (Massey) Mark Amsler (Auckland) <i>Discussant:</i> Ekant Veer (University of Canterbury, NZ)	CP: Fat pedagogies in tertiary education KGS: Oppression and responsibility: Freire, Levinas, and I MA: 'If you write it in English, it'll be worth more'	Vanja Ivosevic
11.30-11.50	<b>Coffee/tea</b>			
11:50-1:10 Room OGGB4	Panel 24: <b>Roundtable:</b> The Liveable University	Anna Boswell, Niki Harré, Kirsten Locke, Sean Sturm and Stephen Turner (University of Auckland)	AB, NH, KL, SS & ST: The (Un)liveable University?	Chris Newfield
1:00-1:50	<b>Lunch</b>			
1:50 – 2:20 Room OGGB4	Concluding remarks	Susan Wright, Pavel Zgaga, Susan Robertson, Cris Shore, Antonio Magalhaes, Rebecca Boden, Roger Dale		