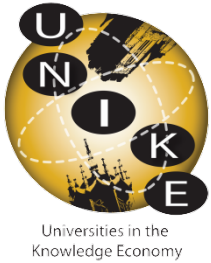


Concepts and Theories: Governance and Ranking

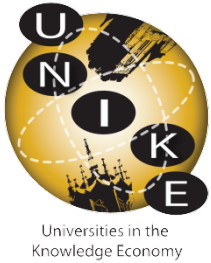
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Change forces and challenges for Higher Education Institutions (HEIs):

- Globalisation
- Knowledge Society/Economy
- Massification
- New forms of funding
- Increased competition
- Accountability



Higher Education Institutions (HEIs) Responses:

- Partnership (diffused by international organisations like the World Bank and OECD)
 - Internationalization
 - Inter- Regionalization
- Governance
 - New Public Management/Network Governance/Neo-Weberian
- Evaluation
 - Quality Assurance
 - Ranking and Benchmarking
 - Risk Management/Reputational-risk Management





Universities in the
Knowledge Economy

Dilemma between the Traditional Role and Change Forces:

- The change forces affect not all parts of universities to the same extent
- New hybrid models of traditional and modern elements have evolved
- Effects are visible in for example:
 - Quality of education compromised
 - Academic values
 - Features of the academic profession
 - Organisational structure (loose coupling tradition affected)
 - Policies
 - Education models
 - Curriculum



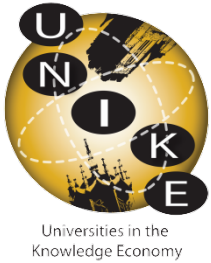


Universities in the
Knowledge Economy

Questions for Discussion

- In relative terms, the top ranking universities are the conservative research universities of the US and UK:
 - What is the implication of this in terms of governance, ‘Harvard Here’ modeling and considering a single university “best” in the realm of universality of the university?
- Are universities still able to fulfill their obligation towards the benefit of the whole society? What are the long- and short-term effects on classical academic values like ‘university autonomy’ and ‘academic freedom’?





Questions for Discussion

- How can public governance maintain its influence in those institutions that could potentially escape local, national and supra-national governance, such as off-shore branch campuses? How does the international/national policies arrive on the local agenda as a result of negotiation between various levels of agents?





Universities in the
Knowledge Economy

Questions for Discussion

- How do new modes of governance affect the emergence of education models and what are the consequences?
- How do new modes of governance change the nation state's role and affect policy making processes?
- What policy networks and policy regimes produce HE policies across national territorial boundaries, regionally, trans-regionally?





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